



**Colin Prior**

**Asia Pacific Sales Manager  
Enensys Technologies**

Colin joined Enensys in 2012 and is responsible for sales and business development of Enensys products throughout the Asia-Pacific region. He is based in Thailand and is assisting many broadcasters and operators with their deployment of DVB-T2 / SFN transmission networks.

Colin spent his early career in software development and electronics design with Thorn Lighting's Theatre Lighting Division, working on TV Studio projects for the BBC and other broadcasters. He then moved to Aregon International and later Bishopsgate Systems in engineering management roles in the financial trading room and broadcast data systems markets. He joined VG Broadcast in 1992 as Technical Director, leading the development and market launch of the first PC-based teletext and subtitling systems.

In 1995 he moved to Eyretel Limited as Operations Director, working in the voice recording and call-centre sector in both the UK and the USA, before moving to SysMedia in 2000 as Commercial Director with responsibility for their digital interactive TV, teletext and test/measurement business units.

Colin moved to Strategy & Technology Limited (S&T) in 2006 as Director of International Sales with responsibility for sales and business development of S&T's products and services for digital interactive TV including carousel playout systems, receiver middleware and applications.

Colin is a Chartered Engineer and holds a Bachelor of Engineering Honours degree in Electrical and Electronic Engineering from the University of Bradford. He is a member of the Institute of Engineering and Technology.